Skills:

		0711	DV MODIII E 1		ADIDTION FORM		
		SIUL	DY MODULE I	DES	SCRIPTION FORM	_	
Name of the module/subject International Economics					Code 1011105231011105117		
Field of					Profile of study		Year /Semester
Cor	oorate Managem	ent - Part-	-time studies -		(general academic, practical) (brak)		2/3
_	e path/specialty				Subject offered in:		Course (compulsory, elective)
	Corpo	orate Man	agement		Polish		elective
Cycle of study:					Form of study (full-time,part-time)		
Second-cycle studies					part-time		
No. of h	nours						No. of credits
Lectu	re: 14 Classe	s: 10	Laboratory:	•	Project/seminars:	-	2
Status	of the course in the study		ic, major, other)		(university-wide, from another f		
		(brak)			(brak)		
Educati	on areas and fields of sci	ence and art					ECTS distribution (number and %)
Resp	onsible for subj	ect / lectu	rer:	R	esponsible for subjec	ct /	lecturer:
	Ewa Badzińska				mgr Maciej Szczepankiewicz		
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	culty of Engineering Ma	anagement			Faculty of Engineering Management		
ul. S	Strzelecka 11 60-965 l	Poznań			ul. Strzelecka 11 60-965 Poznań		
Prere	equisites in term	s of know	vledge, skills aı	nd s	social competencies:		
		Student ha	s knowledge of eco	nomi	cs, the basic categories and	l me	chanisms that exist in the
1	Knowledge	field of scie					
	<b></b>	Student is	able to characterize	the	structure of the market, take	s ac	Ivantage of the basic
2	Skills				ement, demonstrates the role and risks of globalization for e		
2	Social	1					
3	competencies	Student works and is active in the group, in the preparation of projects involving economic, acting in an entrepreneurial manner.					
Assu	mptions and ob	ectives o	f the course:				
C2 To integra		g of the world	d economy with part	icula	r emphasis on international	trad	e and international economic
_	present the theory of				related exchange between		
	Study outco	mes and	reference to the	e ec	ducational results for	a f	ield of study
Knov	vledge:						
[[K2A_	W04, K2A_W05, K2A	_W11, K2A_	W12, K2A_W18]]		unt the factors in terms of th	e m	odel
[[K2A_	dent has knowledge of _W04, K2A_W05, K2A	_W11, K2A_	W12, K2A_W18]]		· ·		
[K2A_	W04, K2A_W05, K2A_	_W11, K2A_\	W12, K2A_W18]]		nalytical) companies		
4. Student knows the importance of measures of assessment Polish international trade [[K2A_W04, K2A_W05, K2A_W11, K2A_W12, K2A_W18]]							
5. Student knows the consequences of imbalance and ways to reduce international debt [[K2A_W04, K2A_W05, K2A_W11, K2A_W12, K2A_W18]]							
6. Stud	6. Student knows the rules for creating the international monetary system [- [K2A W04, K2A W05, K2A W11, K2A W12, K2A W18]]						

- 1. Student is able to interpret basic categories and measures of economic growth and development. - [[K2A\_U01, U02, U03, U04, U06, U07]]
- 2. Student estimates growth rates of individual countries. - [ [K2A\_U01, U02, U03, U04, U06, U07]]
- 3. Student is Aable to interpret barriers and frontiers of economic growth. - [[K2A\_U01, U02, U03, U04, U06, U07]]
- 4. Student verifies the effects of international integration as an example of integrated blocks. - [[K2A\_U01, U02, U03, U04, U06, U07]]
- 5. Student can classify the instruments of international trade policy. - [ [K2A\_U01, U02, U03, U04, U06, U07]]

### Social competencies:

- 1. Student independently and critically complements the knowledge and skills of interdisciplinary dimension. - [[K2A\_K03, K2A\_K06, K2A\_K07]]
- 2. Student participates in the preparation of social projects. - [ [K2A K03, K2A K06, K2A K07]]
- 3. Student interacts and works in the group taking in the different roles. - [[K2A\_K03, K2A\_K06, K2A\_K07]]
- 4. Student takes action on lifelong learning. - [[K2A\_K03, K2A\_K06, K2A\_K07]]
- 5. Student acts in accordance with the need to build a sustainable economy. [- [K2A\_K03, K2A\_K06, K2A\_K07]]

### Assessment methods of study outcomes

Forming assessment:

- a) Classes: Current control of the level of knowledge verified in the discussion and questions asked during classes.
- b) Lecture: basing on questions asked during the lecture, which refer to previous lectures on the subject.

Final assessment

Final test checking the total of knowledge on the subject obtained during classes and lectures. Required at least 60% of correct answers.

### Course description

- 1 Theories of economic growth and development.
- 2 Economic growth in the world (the concept, types, factors, barriers and boundaries).
- 3 The activities of international organizations in the process of globalization (international organizations characterization and evaluation).
- 4 Polish International economic integration in the EU (objectives, conditions, forms, examples of the operation of groups).
- 5 Poland in the European Union.
- 6 The evolution of the system of international trade, international trade policy and the international financial market.
- 7 Multinational companies
- 8 The international financial market.

### Basic bibliography:

- 1. Skawińska .E., Bartkiewicz P., Ekonomia miedzynarodowa. Wybrane problemy, Wyd. PP, Poznań 2011.
- 2. Rosińska-Bukowska M., Rozwój globalnych sieci biznesowych jako strategia konkurencyjna korporacji transnarodowych, Wyd. Uniwersytetu Łódzkiego, Łódź 2012.
- 3. Zastempowski M., Uwarunkowania budowy potencjału innowacyjnego polskich małych i średnich przedsiębiorstw, Wydawnictwo Naukowe Uniwersytetu im. M. Kopernika, Toruń 2011.
- 4. Badzińska E., The exemplification of the concept of born-global enterprises by technology start-ups, International Business and Global Economy 2016, no. 35/2, pp. 367-378.
- 5. Wach K., Europeizacja małych i średnich przedsiębiorstw, PWN, Warszawa 2013.
- 6. Bożyk P., Międzynarodowe stosunki ekonomiczne, PWE, Warszawa 2008.
- 7. Skawińska E., Sobiech K.G., Nawrot K.A., Makroekonomia, PWE, Warszawa, 2011.
- 8. Badzińska E., The Conceptualization of an Innovative Business Model ? the Case of a Technology Enterprise, Institute of Economic Research Working Papers No. 6, Toruń 2017.

### Additional bibliography:

- 1. Konwergencja gospodarcza Polski, red. Z.B. Liberda, PTE, Warszawa 2009.
- 2. Soros S., Nowy paradygmat rynków finansowych, MT Biznes, Warszawa 2009.
- 3. Ekonomia rozwoju, red. R. Piasecki, PWE, Warszawa 2007.
- 4. Hołub-Iwan J., Perenc J., Innowacje w rozwijaniu konkurencyjności firm. Znaczenie, wsparcie, przykłady zastosowań, C. H. Beck, Warszawa .2011

### Result of average student's workload

Activity	Time (working
Activity	hours)

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# Poznan University of Technology Faculty of Engineering Management

1. Lecture	14
2. Exercises	10
3. Preparing for the subject	12
4. Preparing for test	20
5. Test	2
6. Consultation	2

## Student's workload

Source of workload	hours	ECTS
Total workload	60	2
Contact hours	28	1
Practical activities	32	1